

Ranuan Seudun Matkailu Oy:n Registry and Privacy Statement

This is Ranuan Seudun Matkailu Oy's Registry and Privacy Statement in accordance with Personal Data Act (10 § and 24 §) and European Union General Data Protection Regulation (GDPR). Tämä on Ranuan Seudun Matkailu Oy:n henkilötietolain (10 ja 24 §) ja EU:n yleisen tietosuoja-asetuksen (GDPR) mukainen rekisteri- ja tietosuojaseloste. Updated 13.10.2020.

1. Register Holder

Name: Ranuan Seudun Matkailu Oy

Company ID: 0487434-6

Address: Rovaniementie 29, 97700 Ranua

Mobile: +358 (0)40 704 9987

2. Contact Person of Register

Name: Niklas Putkivaara

Address: Rovaniementie 29, 97700 Ranua

Mobile: +358 40 704 9987

Email: niklas.putkivaara@ranuazoo.com

3. Name of the Register

Ranuan Seudun Matkailu Oy's customer and marketing register, online customer and user register as well as employee register.

4. Legal basis and purpose of the processing of personal data

The legal basis for the processing of personal data under the European Union General Data Protection Regulation is

- the consent of the person
- the contract relationship, when registered person is a party of the contract
- legitimate interest of the Register Holder (customer relationship or contractual interest)

The purpose of the processing of personal data is to sell products and services of Ranuan Seudun Matkailu Oy to consumer customers online and marketing of products, services and events. On the website and online store maintained by Ranuan Seudun Matkailu Oy, the customer must accept cookies, which allow the Register Holder to collect information on the customer's consumption habits and to provide to the customer targeted marketing information.

When purchasing online in Ranuan Seudun Matkailu Oy online store, the customer gives the Register Holder the right to use information on the basis of a contractual relationship.

The collected information is used to find out customer booking policies. The information is not used for automated decision making or profiling.

5. Information content of the register

The information to be stored in the Register of Ranuan Seudun Matkailu Oy is: person's name, position, company / organization, contact information (telephone number, email address, address), business branch of the organization, other information provided by the person, information about subscribing to the

newsletter, information about canceling the newsletter, source of personal information and time of data storage.

6. Regular sources of the information

The information stored in the Register is obtained from the customer e.g. messages sent via web forms, emails, telephone calls, via social media services, agreements, customer meetings and other situations, where the customer discloses their information as well as from public sources such as the websites of the company represented by the registered person, press releases, nomination news and LinkedIn service.

7. Regular transfers of data and transfers of data outside the EU or the

The information in the Register is for internal use of Ranuan Seudun Matkailu Oy and any information shall not be regularly disclosed to other parties. Data will not be transferred outside the European Union (EU) or the European Economy Area (EEA). Data will be transferred to third party only if required by the laws and regulations.

8. Security principles of the Register

The processing of the Register shall be complied with due diligence and the data processed by the information systems shall always be adequately protected. When registry information is stored on Internet servers, the physical hardware, softas and digital security are taken care of appropriately. The Register Holder shall ensure that the data stored as well as the access rights to the servers and other information critical to the security of personal information will be treated confidentially and only by the authorized personnel with access to secure information.

9. The right to review and demand information to be corrected

Every person in the register has the right to check the information stored in the register their information and require the correction of any incorrect information or the completion of incomplete information. In case the customer indicates a willingness to verify the information held about him/her or request the rectification concerning stored personal data, the request must be sent to the contact person in writing. The Register Holder must verify the identity of the applicant before changing or correcting the information. The Register Holder must verify of the applicant. The Register Holder will respond to the customer within the time limit set by the EU Data Protection Regulation (generally within one month).

10. Other rights related to the processing of personal data

A customer in the Register of Ranuan Seudun Matkailu Oy has the right to request the removal of his/her own registered personal data (the right of the registered person to be forgotten). Registered person have the right to restrict the processing of their personal data under the EU's general data protection regulation, for example such as restricting the processing of personal data in certain situations. The request can be sent to the contact person in writing. The Register Holder may ask the applicant to prove his or her identity if necessary. The Register Holder will respond to the customer within the time limit set by the EU Data Protection Regulation (generally within one month).

11. Cookies

Website of Ranuan Seudun Matkailu Oy uses cookies. Cookie is a small text file, which an Internet browser stores on a user's device. Ranua uses cookies for website visitor tracking and statistics, website development and targeting online advertising. Users' personal information shall not combined with visitor information. Use of cookies can be blocked by changing browser settings.

Google Analytics and Snoob are used to track and record visitor data. Google Analytics is web analytics service maintained by Google Inc. (later Google). Snoobi is a web analytics service operated by Fonecta. Both services store cookies on the user's device, so that services can analyze the use of the website. The information included to the cookie is transmitted to the service provider and stored on the service provider's servers. Google servers may be located outside the European Union (EU) or European Economy Area (EEA). Google and Snoobi evaluate the data use of the website, compile usage reports for the website maintainer and allow online advertising to be targeted to site users. Both service provider may disclose the information to third parties if required by law